



be strong, be **KUHN**

PRESS RELEASE

KUHN sets new sustainability benchmark in bale wrapping *40% footprint reduction with KUHN-WRAP Sustane film and KUHN wrapping technologies*

KUHN introduces KUHN-WRAP Sustane, a next-generation wrapping film made with 25% post-consumer recycled content. When paired with KUHN's advanced wrapping systems—TWIN-reel film binding, INTELLIWRAP, and e-TWIN—this combination delivers the highest environmental impact reduction available in the market today: up to 40% less footprint, without compromising forage quality.



A unique leap forward in sustainable agriculture

KUHN-WRAP Sustane alone offers a 24% reduction in environmental impact compared to standard wrapping film*. With its extended 1800-meter length, it enables more bales per roll, reducing material use, transport movements, and machine handling. The film is 100% recyclable, compatible with both round and square bales, and packaged in a recyclable sleeve.

But the real breakthrough lies in the synergy: combining KUHN-WRAP Sustane with KUHN wrapping technologies delivers the highest footprint reduction in the industry.



Smarter film use and circular collaboration

KUHN-WRAP Sustane reflects KUHN's unique approach to smarter film use and its dedication to circular collaboration across the agricultural value chain. This innovation empowers farmers to reduce their environmental impact while maintaining optimal forage preservation.

Key benefits KUHN-WRAP Sustane:

- 25% post-consumer recycled content
- 24% reduction in environmental impact*
- Up to 40% environmental impact reduction when combined with KUHN wrapping techniques
- 1800m film length = more bales per roll
- Recyclable sleeve packaging
- Compatible with round and square bale applications

*Calculated using the equation in the Circular Stretch Film Project Life Cycle Analysis (LCA) from MPR&S published 26th February 2021.

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